

AN UNEXPECTEDLY SWEET DATING SHOW

CHALLENGE

BRINGING TOGETHER SWEET PAIRINGS



We made a splash through a buzz-worthy program driving awareness for the launch of **Pepsi Mango** – the all-new original digital dating series, **Match Me If You Can**

INSIGHT INFORMED SOLUTION

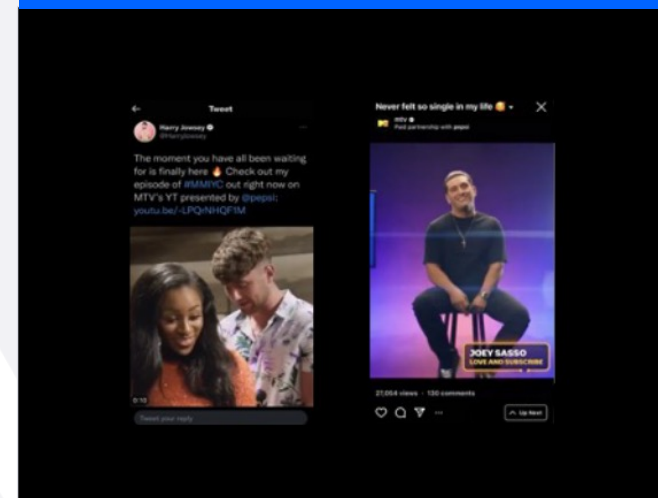
SERIES LED BY FAN FAVORITE DIVERSE TALENT



Our co-branded dating series brought together unexpected and diverse talent from the biggest reality programs on television for real-life dates

RESULT

STRONG ENGAGEMENT ACROSS SCREENS



90M
TOTAL IMPRESSIONS
ACROSS PLATFORMS

13.8M
TOTAL VIEWS
ACROSS PLATFORMS

619K
TOTAL ENGAGEMENT
ACROSS PLATFORMS